

Local Authority involvement with Census 2011

ID	Task Name	Start	Finish	2010												2011					
				Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun		
1	LAs identify potential candidates for address checking posts where nec	22/03/2010	07/04/2010	[Blue Bar]																	
2	Address Check & Check Co-ordinators start	12/04/2010	20/04/2010	[Green Bar]																	
3	LAs provide contact detail & addresses for Communal Estabs	12/04/2010	20/04/2010	[Purple Bar]																	
4	LA identify staff for CLOs/Area Mangers	03/05/2010	23/05/2010	[Blue Bar]																	
5	LAs provide own comms channels to provide address checking publicity	12/05/2010	02/06/2010	[Red Bar]																	
6	LA final return of Address Queries	28/02/2010	19/03/2010	[Brown Bar]																	
7	LAs continue to supply address updates	01/03/2010	06/12/2010	[Brown Bar]																	
8	LA provide intelligence on local area language, new build etc.	16/08/2010	07/09/2010	[Purple Bar]																	
9	Area managers & LAs agree local partnership plans	16/08/2010	02/09/2010	[Purple Bar]																	
10	LA publicity mechanisms used for Co-ordinator recruitment	12/10/2010	27/10/2010	[Red Bar]																	
11	LA provide information on local outlets for publicity	12/10/2010	21/10/2010	[Purple Bar]																	
12	LA provide Community contacts for potential CLO recruits	01/06/2010	25/06/2010	[Blue Bar]																	
13	CRC Regional Events	04/10/2010	21/11/2010	[Purple Bar]																	
14	LA identify staff for Enumerators	18/10/2010	29/10/2010	[Blue Bar]																	
15	LAs publicity vehicle used for Enumerator recruitment	12/11/2010	26/11/2010	[Blue Bar]																	
16	LA publicity used to recruit Team Managers	01/10/2010	05/11/2010	[Red Bar]																	
17	ONS communicate locations of follow up staff	01/11/2010	30/11/2010	[Purple Bar]																	
18	National Advertising campaign begins	12/01/2011	11/02/2011	[Purple Bar]																	
19	Increase nationwide publicity	17/01/2011	08/02/2011	[Purple Bar]																	
20	Contact centres ready	14/02/2011	21/03/2011	[Purple Bar]																	
21	LA provide storage for equip, questionnaires etc	21/02/2011	25/03/2011	[Green Bar]																	
22	LA provide information on local outlets for publicity, provide details for Community Establishments	03/02/2011	04/03/2011	[Purple Bar]																	
23	Contact centres go live	11/03/2011	15/04/2011	[Purple Bar]																	
24	CENSUS	27/03/2011	27/03/2011	[Vertical Line]																	
25	LA to feedback on local hot issues	28/03/2011	11/04/2011	[Purple Bar]																	
26	LA publicity used to address local hot issues	31/03/2011	14/04/2011	[Red Bar]																	
27	Census coverage survey ends	14/06/2011	21/06/2011	[Green Bar]																	

Legend

- ONS activity
- ONS Event
- Addresses - LLPG
- Recruitment
- LA Logistical Support
- LA Local Information/Liaison
- LA Publicity